



**NOT ALL COOKED FOOD  
IS CREATED EQUAL.**



<i>Formula</i>	<i>Main Ingredients</i>	<i>Package Size</i>	<i>Product Code</i>
<b>Roxy's Blend for Adult Dogs</b>	<i>Fresh Lamb, Beef , Whole/Sweet Potatoes, (GRAIN FREE)</i>	4-lb bag/8 bars, 5 Bags/case	DA-RB001

### **Product Description**

The perfect blend of quality, whole and natural ingredients, carefully selected to deliver the complete and balanced nutrition and energy. Roxy's Blend is GRAIN FREE, 100% complete and balanced based on AAFCO Dog Food Nutrient Profiles for maintenance, high in vitamins, minerals, and antioxidants, and is easily digested. High in Vitamin E and Omega-3, Roxy's Blend promotes healthier skin and coat.



*Each nutritionally packed food bar weighs approximately 8 ounces and is individually sealed for easy handling & feeding.*

*Retail bags contain 8 bars, or 4 lbs. of frozen food. Freeze up to 12 months. Once thawed, may be refrigerated for up to 5 days.*

### **Ingredients**

- **Lamb \***
  - **Beef \***
  - **Whole/Sweet Potato \***
  - **Spinach**
- Safflower Oil, Ground Beef bone, Liver, Flaxseed Oil, Fish Oil, Dried Kelp, Zinc Amino Acid Chelate, Vitamin E supplement, Ergocalciferol (D-Activated Animal Sterol, source of Vitamin D3), Choline Bitartrate, Ferrous Sulfate, Copper Amino Acid Chelate, Vitamin B12 Supplement**

*\* Fully cooked to the minimum temperatures as established by the FDA*

*Made with whole, and natural foods, fully cooked to the minimum FDA temperatures for safe food handling to preserve nutrients, mixed with other ingredients & supplements, and immediately frozen to avoid using any preservatives.*





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<b>Guaranteed Analysis As Fed</b>			
Min Crude Protein	9%	% Linoleic DM	1.8%
Min Crude Fat	9%	Vit E IU/kg	47
Max Crude Fiber	1.7%	Ca:P ratio	1.08
Max % Moisture	67%	Omega 3 g/kg	2.3

**Complete Nutritional Analysis is  
published on our website.**

❖ Recommended Daily feeding based on  
dog's weight:

- 10 lb dog = ½ bar
- 20 lb dog = 1 bar
- 30 lb dog = 1-1/2 bars
- 40 lb dog = 2 bars
- 50 lb dog = 2-1/2 bars
- 60 lb dog = 3 bars



<b>Nutrient</b>	<b>AAFCO</b>	<b>Roxys Blend</b>	<b>units</b>
Protein	18	<b>26.3%</b>	%
Fat	5	<b>26.0%</b>	%
Calcium	0.6	<b>0.60%</b>	%
Magnesium	0.04	<b>0.07%</b>	%
Phosphorus	0.5	<b>0.55%</b>	%
Potassium	0.6	<b>1.40%</b>	%
Sodium	0.06	<b>0.15%</b>	%
Iron	80	<b>81.7</b>	mg/kg
Zinc	120	<b>122.6</b>	mg/kg
Copper	7.3	<b>7.7</b>	mg/kg
Manganese	5.0	<b>5.3</b>	mg/kg
Selenium	0.11	<b>0.2</b>	mg/kg
B1 (thiamin)	1	<b>6.8</b>	mg/kg
B2 (riboflavin)	2.2	<b>2.7</b>	mg/kg
B3 (niacin)	11.4	<b>64.6</b>	mg/kg
B5 (panto)	10.0	<b>14.2</b>	mg/kg
B6 (pyridoxine)	1.0	<b>7.9</b>	mg/kg
Folic Acid/Folate	0.18	<b>0.61</b>	mg/kg
B12 (cyano)	0.022	<b>0.032</b>	mg/kg
Vitamin A	5000	<b>7295</b>	IU/kg
Vitamin E	50	<b>63.5</b>	mg/kg
Vitamin D	500	<b>511</b>	IU/kg
Tryptophan	0.16	<b>0.22%</b>	%
Threonine	0.48	<b>1.01%</b>	%
Isoleucine	0.37	<b>1.13%</b>	%
Leucine	0.59	<b>1.91%</b>	%
Lysine	0.63	<b>2.07%</b>	%
Methionine	0.43	<b>0.61%</b>	%
Phenylalanine	0.73	<b>0.99%</b>	%
Valine	0.39	<b>1.26%</b>	%
Arginine	0.51	<b>1.54%</b>	%
Histidine	0.18	<b>0.8%</b>	%
Chloride (Cl)	0.09	<b>0.1%</b>	%
Iodine	1.5	<b>1.51</b>	mg/kg
Choline	1200	<b>1209</b>	mg/kg
Linoleic acid 18:2	1.0	<b>1.8%</b>	%
Oleic acid (O-9)	na	<b>71</b>	g/kg
Alpha-linoleic acid (O-3)	na	<b>2.3</b>	g/kg
Ash	na	<b>4.46%</b>	%

❖ Analysis is based on Dry Matter Basis as defined by AAFCO for adult dog maintenance.

